## William L. MacDonald

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The Ohio State University at Newark Cell: 740-507-4216 116 Kildare St. williamleemacdonald@gmail.com

Granville, OH 43023 macdonald.24@osu.edu

# ADMINISTRATIVE POSITIONS

**Dean and Director, The Ohio State University at Newark** 2004-present Oversee all personnel, including about 90 full-time faculty and over 100 staff members, about 2,400 students, and a budget of approximately $30 million. Oversee the delivery of courses that allow students to complete degrees in selected Ohio State bachelor’s programs at the Newark campus or to begin degree programs at the Newark campus and complete them at the Columbus campus or another institution. Lead planning and fundraising efforts, engage local and regional communities, and stimulate faculty research and creative expression. During a period of organizational restructuring, I served as assistant academic dean in 2001-02, interim academic dean in 2002-03, academic dean in 2003-04, and interim dean and director in 2003-04 before becoming dean and director in 2004.

## Executive Dean of the Regional Campuses, The Ohio State University 2010-2019

Worked with other university leaders to steer strategic planning for the regional campuses, coordinated activities to help the campuses achieve their goals, enhanced linkages between the Columbus campus and the regional campuses, nurtured a university-wide approach to the implementation of policies, chaired the coordinating council of regional campus deans and directors, developed an academic leadership program for faculty interested in administrative roles, and performed additional duties as assigned by the Executive Vice President and Provost.

# FACULTY POSITIONS

**Associate Professor of Sociology**, The Ohio State University at Newark 1998-present

**Assistant Professor of Sociology**, The Ohio State University at Newark 1992-98

# EDUCATION

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| --- | --- | --- | --- |
| Ph.D. | Sociology | Bowling Green State University | 1992 |
| M.A. | Sociology | Bowling Green State University | 1989 |
| B.A.C. | Interpersonal and Public Communication | Bowling Green State University | 1986 |

**MAJOR ACCOMPLISHMENTS**

## Steady and Substantial Improvement in Retention and Graduation Rates (2004-2021)

First-year retention and six-year graduation rates at Ohio State Newark reached ten-year highs (74%, and 50%, respectively) in 2022. Retention-rate gap between underrepresented minority students and all other students fell from 16 to 12 percentage points (2013-2022). Six-year graduation-rate gap between underrepresented minority students and all other students fell from 20 percentage points to 10 percentage points (2013-2017).

**Strong Enrollment Growth** (2004-2023)

Collaborated with multiple campus and university offices and leaders to grow enrollment from 2,134 in the fall of 2004 to a record high of 2,943 in the fall of 2019. This fall, Ohio State Newark’s overall enrollment is 2,422, up 7% over 2022, while the number of new first-year students grew by 23%.

**Oversight for over $98 Million in Capital Projects with $30 Million in Private Funding** (2008-2023) Founders Hall renovation (2022-present). Cost: $26.9 million. Private funding: $15.7 million.

Alford Center for Science and Technology (2021). Cost: $30.5 million. Private funding: $13.9 million. McConnell Hall (2018). Cost: $13.9 million. Private funding: $550,000.

Adena Hall renovation (2017). Cost: $3.7 million.

Facilities building construction (2016). Total cost: $3.65 million.

Warner Library and Student Center construction (2008). Cost: $20 million.

## Approximately $14 million in Fundraising for Scholarships

Next Generation Challenge Scholarship Campaign (2010-12) -- $10.5 million Miscellaneous scholarships (between 2012-2023) -- $3.5 million

**$1.4 million National Science Foundation S-STEM Grant** (2021-present)

Serving as co-PI with Andrew Roberts (lead-PI), Melissa Buelow, Karen Goodell, and Elizabeth Weiser. “Ohio Means Science: Resisting Attrition of Economically Disadvantaged Students in Science, Technology, Engineering, and Mathematics.”

**SciDome Planetarium Construction and Partnership** (2016-present)

Collaborated with The Works to fund, construct and operate a planetarium at The Works in downtown Newark, Ohio. The campus contributed approximately $600,000 to the project, provided the chief science officer SciDome director for five years, and provides SciDome programming throughout the year.

**STEM Business of the Year Award** (2016-17)

Co-winner with Central Ohio Technical College. Award bestowed by the Licking County Chamber of Commerce for the impact of the Alford Center for Science and Technology.

## Explore Licking County Impact Award for Best Collaboration (2015-16)

Recognized by Explore Licking County for the partnership between Ohio State Newark and The Works to build and operate the SciDome.

## Success in Fostering Student and Faculty Diversity (2004-2023)

Between 2013 and 2022, the percent of students who are minorities rose from 23% to 36%, making our student population the most diverse of all of Ohio State’s campuses. Over the same period, the percent of our faculty who are minorities rose from 17% to 25%.

## Success in Strategically Launching and Closing Degree Pathways (2004-2023)

Successfully launched the bachelor of science in engineering technology (BSET) program this fall. Over 40 students enrolled, exceeding our goal of 25. Previous program launches include social work and business management. Degree closures include bachelor’s programs in middle childhood education and child and youth studies, a master’s program in social work and a master of arts program in education, all of which were due to insufficient enrollment.

**I Believe in Ohio State Campus Campaign Leadership Award** (2010) Recognized for leadership of and passion for the annual Campus Campaign.

**Accomplished Graduate Award** (2006) Bowling Green State University.

**Distinguished Alumnus/Alumna Award** (2002-03) Bowling Green State University-Firelands.

**Robert A. Barnes Award for Exemplary Teaching** (2000) Ohio State Newark.

**Science and Religion Course Prize. $10,000.** (1999) John Templeton Foundation.

**Young Scholar in American Religion** (1997-98) Center for the Study of Religion & American Culture.

**Scholarly Accomplishment Award** (1997) Ohio State Newark.

**Non-Service Fellowship** (1991-92)

Department of Sociology, Bowling Green State University.

# UNIVERSITY SERVICE

Member, Executive Vice President and Provost Search Committee, 2023-present Member, Internal Advisory Board for the T34 MARC Scholars Program, 2023-present Member, Senior Vice President for Faculty Eminence Search Committee, 2022 University Senator, 2004-2019, 2022-present

Member, Senate Fiscal Committee, 2020-2023, 2004-19

Chair, Student Fee Review Subcommittee of Senate Fiscal Committee, 2021-2022 Member, Student Fees Review Subcommittee of Senate Fiscal Committee, 2017-2022 Member, Gardner Institute PACE Project Task Force, 2020-present

Member, Talent and Culture Strategic Plan Steering Committee, 2019-2020 Member, International Strategic Plan Steering Committee, 2019-2020 Member, Health Plan Oversight Committee, 2018-present

Member, Council of Deans, 2003-present

Member, Coordinating Council of Regional Campus Deans and Directors, 2003-present Member, Career Roadmap Advisory Group, 2019-2020

Chair, Newark Campus Strategic Planning Steering Committee, 2009-present Chair, Newark Campus Faculty Assembly Executive Committee, 2004-present Member, Career Roadmap Advisory Group, 2019-20

Member, working group, STEP on the regional campuses, 2018-19

Member, working group, underrepresented students, Columbus campus, 2018-19 Member, Buckeyes ACT (Action, Counseling, Training) Task Force, 2015-19 Member, Senior Management Council, 2014-19

Member, Enrollment Management Steering Committee, 2011-19

Chair, Coordinating Council of Regional Campus Deans and Directors, 2010-19 Chair, Mansfield Campus Dean/Director Search Committee, 2017-18

Chair, Regional Campuses Enrollment Marketing Committee, 2014-18

Chair, Regional Campuses Subcommittee of the Enrollment Planning Committee, 2015-18 Lead contact and report writer for the Newark campus, HLC Accreditation Team Visit, 2017 Member, Review Team, Fisher College of Business Strategic Plan, 2017

Chair, Striving for Inclusive Excellence Subcommittee, Regional Campus Vision Committee, 2016-17 Co-Chair, Regional Campus Cluster Support Team Steering Committee, 2011-16

Member, Tobacco Free Implementation Committee, 2013-14 Chair, Lima Campus Dean/Director Search Committee, 2014

Member, University Dining Services Internal Review Committee, 2013-14 Member, Regional Campus Cluster Advisory Council, 2010-14

Member, President’s Council, 2010-14

Member, Enrollment Management Steering Committee, 2011-14 Lead, Regional Campus Market Analysis Team, 2011-13 Faculty Advisor to Rotaract, 2009-12

Chair, Mansfield Campus Dean/Director Search Committee, 2010 Member, Outreach and Engagement Steering Committee, 2007-09

Member, Talent Acquisition, Retention, and Engagement Committee, 2007-08 Member, Outreach and Engagement Leadership Action Committee, 2003-07 Member, Course Management System Executive Sponsorship Committee, 2003-04 Member, Enrollment Potential Task Force, 2003-04

Member, Julius and Joette Greenstein Award Committee, 2003, 1998 College Research Officer, Ohio State Newark Representative, 2001-03 Member, Registrar’s Faculty Advisory Council, 2001-03

Project Director, Newark campus implementation of the General Business Degree, 2001-02 Honors Director, 2000-02

Member, Academic Affairs Committee, 2000-02

Chair, Search Committee for Assistant Professor of Sociology, 2001

Ohio State Newark Representative, Inauguration of the Multicultural Center, 2001 Member, Newark Campus Technology Committee, 2001

Chair, Ohio State Faculty Seed Grant Committee, Regional Campuses, 2000-01 Chair, Committee on the Living-Learning Community at Campus View Village, 2001 Organizer, Open Forum on terrorism and Its Aftermath, Ohio State Newark, 2001 Member, Sociology Undergraduate Studies Committee, 2000-01

Chair, Ohio State Newark Faculty Assembly, 2000-01 Member, Search Committee for Sociology Professor, 2000-01 Mentor to Ohio State Newark junior faculty members, 1998-01 Member, Arts and Sciences Lecture Committee, 2000 Orientation Speaker, Orientation for New Faculty, 2000

Member, Search Committee for Instructional Design Specialist, 2000 Coordinator, Michael Shermer lecture, “Why People Believe in God,” 2000 Vice Chair, Ohio State Newark Faculty Assembly, 1999-00

Coordinator of Distance Education, 1997-00

Coordinator, Conrad Kanagy lecture, “The Amish in America,” 1999 Member, Ohio State Newark/COTC Student Access Committee, 1999 Member, Tenure Task Force, 1999

Representative, Regional Campus Faculty Council, 1999

Member, Search Committee for Coordinator of Instructional Design, 1999 Member, Regional Campus Seed Grant Allocation Committee, 1998-99 Chair, Professional Standards Committee, 1997-99

Member, Search Committee for Ohio State Newark President, 1998-99 Chair, Distance Education Task Force, 1998-99

Member, Ohio State Newark Computer Users Group, 1996-99 Coordinator, James Randi Lecture: “Science and the Chimera,” 1998

Member, Panel on voluntary euthanasia, Ohio Medical Education Network, 1998 Member, Search Committee for Economics Professor, 1998

Member, Search Committee for Spanish Professor, 1998

Member, Search Committee for Social Work Program Coordinator, 1997-98 Member, Newark Campus Carillon Committee, 1996-98

Member, Search Committee for Economics Instructor, 1997 Member, Distance Learning Users Group, 1997

Member, Ohio State Newark Professional Standards Committee, 1997

Member, Undergraduate Committee, Department of Sociology, 1995-97 Member, Ohio State Newark Distance Learning Task Force, 1996

Member, Board of Regents Information System: Student Tracking Committee, 1995-96 Member, Student Matters Committee, 1993-96

Orientation Speaker, Invited Newark Scholars Program, 1995

Chair, Search Committee for Newark Campus Network Administrator, 1995 Chair, Search Committee for Newark Campus Computer User Specialist, 1995 Interim Manager, Computing and Telecommunications Services, 1995

Faculty Liaison with Computing and Telecommunications Services, 1994-95 Ohio State Newark Computer Lab Coordinator, 1994-95

Member, Ohio State Newark Computer Task Force, 1994-95

Member of Faculty Panel at Ohio State Newark Academy Breakfast, 1994 Vice Chair, Ohio State Newark Faculty Assembly, 1993-94

Orientation Speaker, Ohio State Newark Orientation Program, 1993 Member, Search Committee for Assistant Professor of Anthropology, 1993

# COMMUNITY SERVICE

Member, LeFevre Foundation Board of Trustees, 2022-present

Member, The Works Board of Trustees, 2018-present (secretary from 2019-present) Member, Friends of Stone Lab Board of Directors, 2019-2023

Member, Rotary International (Newark Club), 2004-present

Host, Antiracism Networking Event, with the Licking County NAACP and the Community Alliance for Racial Justice, 2021

Member, Licking County Transit Board Transit Development Plan Steering Committee, 2020 Member, Board of Directors of Our Futures in Licking County, 2009-2018

Panelist, Housing Needs in Licking County, Licking County Coalition for Housing, 2017 Speaker, Bowling Green State University-Firelands Commencement, 2017

Member, Newark Vision 2028 Steering Committee, 2017

Member, Poverty Priority Subcommittee, Licking County Community Blueprint, 2015-16

Member, Safe and Affordable Housing Subcommittee, Licking County Community Blueprint, 2015-16 Member, Licking County Family YMCA Strategic Planning Committee, 2015

“The State of The Ohio State University at Newark,” Newark Rotary Club, October, 2015 Member, Licking County United Way Blueprint Steering Committee, 2014-15 “Pelotonia,” Newark Rotary Club, 2012

The Next Generation Scholarship Campaign, co-delivered with Bonnie L. Coe, President of Central Ohio Technical College to the Newark-Heath Rotary, Newark Kiwanis Club, Coshocton Rotary, Coshocton Kiwanis, Granville Kiwanis, Heath Lions, Newark Sertoma, Park National Bank, 2011

“The Future of The Ohio State University at Newark,” Monday Talks, 2010 Member, Board of Directors for the Licking County Coalition for Housing, 2008-09 Member, NEW Newark, 2007-09

Member, Licking County Community Blueprint Steering Committee, 2005-06 [(http://www.lickingcountycommunityblueprint.com/Home/)](http://www.lickingcountycommunityblueprint.com/Home/%29)

Welcoming remarks and co-sponsor, Martin Luther King Day Breakfast, 2005 Member, Program Committee, Newark Rotary Club, 2007-08

Member, Ethics Conference Committee, Newark Rotary Club, 2008 Member, Volunteer Committee, Newark Rotary Club, 2004-06 Member, Community Board for A Call to College, 2004-present Judge, Licking County Junior Miss program, 2002

“Sociology’s Contribution to the Scientific Explanation of Mystical Experiences,” Students for Freethought, 2001

“Making Curiosity Sacred,” Ohio State Newark Orientation for High-Ability Students, 2000

“Asking Questions,” Ceremony for students receiving associates degrees at Ohio State Newark, 1999 “Religious Experience,” Fireside Chat sponsored by Laurel (Student Honors Organization), 1998 “Religion in America,” Newark Kiwanis, 1997

“Inequality,” Newark City Schools’ Respect Week, 1994

# SERVICE TO PROFESSIONAL ORGANIZATIONS

Chair, Ohio Campus Compact Board of Directors, 2019 – present (member from 2018-2023) Chair, IUC-Ohio Association of Regional Campuses, 2011-2012

Secretary, Ohio Association of Regional Campuses, 2002-03; 2010-11

Session organizer, meeting of the Society for the Scientific Study of Religion 1997 Roundtables chair, North Central Sociological Association Program Committee 1995-96

# TEACHING ACCOMPLISHMENTS

The Honors & Scholars Center and the Office of Research. “Ohio State Newark Freshman Honors Research Seminar.” $4,000. 2001.

Pressey Honors Course Enrichment Grant. “Arts & Sciences H101: The Scopes Trial and Its Legacy (Funding to cover Edward J. Larson’s lecture fee).” $500. 2001.

Ohio State Newark Teaching Enhancement Grant. “Early American Sociology: Filming for an Introductory Sociology Video.” $1,300. 2000-2001.

Templeton Foundation/American Scientific Affiliation Lecture Grant. Edward J. Larson: “America’s Continuing Debate over Science and Religion.” Robert Pennock: “Should Evolution be Taught in the Schools?: What Dorothy Learned When the Creationist Whirlwind Hit Kansas.” $4,000. 2001.

Courseware Development Grant. Technology Enhanced Learning and Research, The Ohio State University Technology Services. “Sociology 101 On-line.” $11,748. 2000.

Faculty Innovator Grant. The Ohio State University Instructional Technologies Advisory Committee. “Web-Site and On-line Workbook for a Course on the Sociology of Religion.” $945. 1998.

MacDonald, William L. 2001. “Religious Experience.” Essay and edited section for *The Sociology of Religion: A Reader*.

Gormly, Eric, and William L. MacDonald. 2001. “Science and Religion.” Co-authored essay and edited section for *The Sociology of Religion: A Reader.*

# REFEREED RESEARCH ARTICLES

Monroe, Michelle Renee, John J. Skowronski, William L. MacDonald, and Sarah E. Wood. 2005. “The Mildly Depressed Experience More Regret.” *Journal of Social and Clinical Psychology* 24:665-690.

MacDonald, William L. and Alfred DeMaris. 2002. “Stepfather-Stepchild Relationship Quality: The Stepfather’s Demand for Conformity and the Biological Father’s Involvement.” *Journal of Family Issues* 23:121-137.

MacDonald, William L. 1998. “The Difference between Blacks’ and Whites’ Attitudes toward Voluntary Euthanasia.” *Journal for the Scientific Study of Religion* 37:411-426.

MacDonald, William L. 1998. “Situational Factors and Attitudes toward Voluntary Euthanasia.” *Social Science and Medicine* 46:73-81.

MacDonald, William, L. and Alfred DeMaris. 1996. “Parenting Stepchildren and Biological Children: The Effects of Stepparent’s Gender and New Biological Children.” *Journal of Family Issues* 17:5-25.

MacDonald, William L. 1995. “The Effects of Religiosity and Structural Strain on Reported Paranormal Experiences.” *Journal for the Scientific Study of Religion* 34:366-376.

MacDonald, William L. and Alfred DeMaris. 1995. “Remarriage, Stepchildren, and Marital Conflict: Challenges to the Incomplete Institutionalization Hypothesis.” *Journal of Marriage and the Family* 57:387-398*.*

MacDonald, William L. and Naoto Hara. 1994. “Gender Differences in Environmental Concern among College Students.” *Sex Roles* 31:369-374.

MacDonald, William L. 1994. “The Popularity of Paranormal Experiences in the United States.” *Journal of American Culture* 17:35-42.

DeMaris, Alfred and William L. MacDonald. 1993. "Premarital Cohabitation and Marital Instability: A Test of the Unconventionality Hypothesis." *Journal of Marriage and the Family* 55:399-407.

MacDonald, William L. 1992. "Idionecrophanies: The Social Construction of Perceived Contact with the Dead." *Journal for the Scientific Study of Religion* 31:215-223.

# RESEARCH GRANTS

Ohio State Newark Professional Standards Committee. Sole author for grant. Project Co-PI with Michael Emerson. “Collaborative Research on Racial and Ethnic Division over Issues that Involve Life-and- Death Decisions.” $862.32. 2000.

National Science Foundation. PI. “Race Differences in Attitudes toward Voluntary Euthanasia: A Pilot Study.” $52,915. July 1, 1998 – August 31, 1999.

Ohio State Newark Professional Standards Committee. “Race Differences in Attitudes toward Voluntary Euthanasia: Research Assistants and Film Supplies.” $1,459.50. 1999.

Ohio State Faculty Seed Grant. PI. “Attitudes Toward Assisted Suicide and Other Death-Related Issues.”

$10,000. 1994.

College of Social and Behavioral Sciences. PI. “Attitudes Toward Assisted Suicide and Other Death- Related Issues” $4,500. 1994.

Ohio State Newark Professional Standards Committee. PI. “Attitudes Toward Assisted Suicide and Other Death-Related Issues.” $2,500. 1994.

# REPRINTS

MacDonald, William, L. and Alfred DeMaris. 1999. “Parenting Stepchildren and Biological Children: The Effects of Stepparent’s Gender and New Biological Children.” Pp. 239-247 in *Selected Readings in Marriage and Family*, edited by L.H. Stone. San Diego CA: Greenhaven.

# RESEARCH AND TEACHING INTERESTS

Religion, introductory sociology

# REVIEWS OF MANUSCRIPTS OR PROPOSALS

*Journal of Marriage and the Family Journal of Family Issues*

*Social Forces*

*Social Science and Med*icine *Sociology of Religion*

*Journal for the Scientific Study of Religion Social Science Quarterly*

National Science Foundation *Sociological Perspectives Sociological Inquiry*

*Journal of Health and Social Behavior Policy Studies Journal*

# BOOK REVIEWS

MacDonald, William L. 1999. *Euthanasia and Physician-Assisted Suicide: For and Against*. Gerald Dworkin, R.G. Frey, and Sissela Bok. 1998. Cambridge: Cambridge University Press. *Social Science and Medicine* 49:1425.

# REFERENCES

John Berry Melissa Gilliam

President Executive Vice President and Provost

Central Ohio Technical College The Ohio State University

berry.19@mail.cotc.edu gilliam.182@osu.edu

740-364-9510 614-292-5881

Bruce McPheron Jackie Parrill

Dean’s Chair in CFAES International Programs Chief of Staff for the Dean/Director The Ohio State University The Ohio State University at Newark

mcpheron.24@osu.edu parrill.9@osu.edu

614-292-4682 740-366-9407

Ryan Schmiesing

Senior Vice Provost for External Engagement The Ohio State University schmiesing.3@osu.edu

614-292-4413